

Dr. P. Banupriya

Assistant Professor
Department of Commerce

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I. Academic Qualifications:

Doctoral Research - Ph.D

- University : Madurai Kamaraj University, Madurai, India
- Title : Bank Employees Perception on Human Resource Management with Reference Dindigul
- Year : 2022

Master of Philosophy

- University : Madurai Kamaraj University, Madurai, India
- Title : A Comparative study of Job satisfaction of College Lectures in Dindigul
- Year : 2013

Post-Graduation

- University : Annamalai University, India
- Degree : Master of Commerce
- Year : 2012

Under Graduation

- College : GTN Arts College, Dindigul, India
- Degree : Bachelor of Commerce
- Year : 2008

II. Teaching Experience:

- Under-Graduate : 6 years
- Post Graduate : 2 years
- 2013 -2017 St.Antonys College of Arts & Science for Woman
- 2017 -2022 RVS Kumaran Arts & Science College
- From 2023 -Working as an Assistant Professor in Mannar Thirumalai Naicker College, (SF), Madurai

Area of Specialization

- Marketing
- Financial Accounting
- Human Resource Management
- E-Commerce

III. Papers Published in UGC Notified Journals :

- A Study on the level of job satisfaction of women employees working in Public Sector Bank in Dindigul District, International Journals for Research thoughts, Volume/Issue Feb -2020
- A Study on the Impact of Advertisement on Buying behavior with reference to cosmetics, International Journals for Research thoughts, Volume/Issue Feb -2020
- A Study on Factors Influencing Customer Credit in Purchasing Home with Special Reference to Madurai City in Tamil Nadu, International Journal of Business and Economic Research e-ISSN:2455-3921

IV. Papers presented in conferences / Seminars:

- International Conference on “Global Tech Commerce 2024:Unleashing Innovation through Emerging Technologies held at Nadar Saraswathi College of Arts and Science Theni on 30th and 31st January 2024
- National level Conference on “Online Marketing of Services in the Globalization on Era-presented held at Sourastra Arts College, Madurai on 15th Mar-2016.

V. Faculty Development Programmes / Conferences / Seminars Attended :

a. Faculty Development Programme:

- Entrepreneurship Awareness Programme -Conducted by Mother Teresa Women’s University Kodaikanal and St.Antonys Arts & Science for Women, Dindigul.
- Competency in Teaching and Learning -Conducted by St.Antonys Arts & Science college for women Dindigul.

- A Five Day Faculty Development Programme on “Mastering the art of Research Methodology: Empowering the Faculty for Excellence at Rajapalayam Rajus College on 30th oct and 3rd Nov 2023
- A Two Day Faculty Development Programme on “Design Thinking” Conducted by ICT Academy on 22nd Nov to 23rd Nov 2023 at in Mannar Thirumalai Naicker College, Madurai.
- A Five Day Faculty Development Programme on “Microsoft Power BI Data Analyst” Conducted by ICT Academy on 16th Dec to 20th Dec 2024 at in Mannar Thirumalai Naicker College, Madurai.

b. Seminar Attended:

- International Level Seminar on “A New Era for Youth Entrepreneurship Presented, Conducted by RVS Kumaran Arts & Science college Dindigul on 19th Feb-2020.
- International Level Seminar on “Recent Business Trend in Globalized era” Conducted by St.Antonys College of Arts & Science for Women, Dindigul on 3rd Sep-2015.
- State Level Seminar on “Generation Equality Women’s Rights for equal future” Conducted by Justice Shivaraj V.Patil Foundation Madurai, Madurai 21st Feb-2020.

d. Workshop Attended:

- State Level Workshop on” Basic Business Practices “at AR School of Business in Dindigul, on 5th Feb-2016.
- National Level Workshop on” Consumer Protectional Empowerment in India “ GTN Arts& Science college in Dindigul, 20th Aug-2015.
- Commerce collegium Workshop on” Job satisfaction of Lecturer in Dindigul Presented at GTN Arts& Science college in Dindigul, 15thMar-2013.
- State Level on" Technical Workshop on ‘Intellectual Property Rights’ held at Mannar Thirumalai Naicker College, Madurai 16th and 17th oct -2023.
- International Conference on “Impact of Digital Market on Consumer Buying Behaviour” held at Sourastra Arts College Madurai 21st and 22nd sep – 2023.

- National Level –Workshop on ‘Cloud Computing Technologies in Banking ‘ held at VHNSN College ,Virudhunagar 15th sep -2023.
- International Workshop on “Statistical Data Analysis Using ICT Tools” held at Mother Teresa Women’s University,Kodaikanal 03.10.2023 to 05.10.2023.
- International Workshop on “Innovation and Entrepreneurship –Leading Women in Tech Start UPS” held at Mother Teresa Women’s University,Kodaikanal 31.10.2023 TO 02.11.2023.